WHO IS ELIGIBLE?
Any Massachusetts-based family-owned business that now includes, or has included, more than one generation, and whose policies and business practices have had a positive impact on the business and community.

DEADLINE:
All application forms and all accompanying materials must be received by May 3, 2019 to be considered for the 2019 Family Business of the Year Awards.

WHO CAN NOMINATE?
Nominations can be submitted by anyone. You may nominate your own company.

CATEGORIES:
• Fewer than 25 full-time employees
• 25–100 full-time employees
• More than 100 full-time employees

JUDGING AND JUDGING CRITERIA
A panel of independent judges will evaluate and select the winners based on the following criteria:
• Business success
• Positive business and family linkages
• Multi-generational family involvement
• Contributions to the community and industry
• Innovative business practices or strategies

APPLICATION DIRECTIONS
• Applications can be submitted by the nominated company or by associated parties
• Apply online at www.mafba.com or
• Application submissions must be received by May 3, 2019
• Limit question responses to 500 words or less

SUBMISSIONS
Return completed application and all materials by May 3, 2019
Attn: Koreena Giesler-Wagner
Northeastern University Center for Family Business
209 Hayden Hall
Boston, MA  02115-5000
Email: k.giesler-wagner@northeastern.edu
Phone: 617.373.3718

PRIVACY STATEMENT: All submissions and applications to The Massachusetts Family Business of the Year Award program will remain confidential. Application materials and contact information will not be shared with third parties or sponsors.

MASSACHUSETTS FAMILY BUSINESS OF THE YEAR AWARDS
DIRECTIONS: Please type or print the following sections. You may also apply online at www.mafba.com.

All information submitted will be confidential and used only by the judges in selecting the winners.

CATEGORY (CHECK ONE)
☐ Fewer than 25 full-time employees  ☐ 25–100 full-time employees  ☐ More than 100 full-time employees

SECTION I: APPLICANT INFORMATION

Company Name: _____________________________________________________________
Company Address: ___________________________________________________________________
Contact Person Regarding This Application: ____________________________________________
Contact E-Mail Address: ____________________________________________________________
Company Phone Number: ____________________________
Company Web Address: ____________________________________________________________

SECTION II: ABOUT YOUR COMPANY

Number of Employees (FT): ___________________ (PT): ___________________ Year Founded__________
Principal Product or Service: __________________________________________________________________
Number of Family Members Currently Employed by the Company: ___________________________
Number of Generations: Since Founded: ________ Currently Involved: ________ Current Generation Managing: ________

SECTION III: APPLICATION QUESTIONS Please address the following topics (500 words or less per topic).

1. Company History
   • Give a brief history of your family business
   • How your company was started, how it has changed, its present nature, and a glimpse of its future

2. Describe How Your Family Business Has Achieved Success
   • Innovation within your family business
   • Leveraging your family business brand for growth
   • Innovation within your industry
   • Found a unique solution to a complex business problem

3. Describe How Your Family Business Has Achieved Generational Longevity
   • Your family’s involvement, quality of family relationships, commitment to the company, division of responsibilities
   • How control and ownership have been transferred from one generation to the present or how future continuity is planned

4. Describe How Your Family Business Has Contributed to the Community
   • The impact of your family business on the community (leadership, service, financial support for organizations)
   • The impact and success of your family business in your industry

5. Additional Information Requested (Optional)
   • A company brochure or catalog
   • Photocopies of newspaper or magazine articles about your company

MASSACHUSETTS FAMILY BUSINESS OF THE YEAR AWARDS